

# OLENA NESTERENKO

DESIGNER & CREATOR

## AUTOBIOGRAPHY

I'm a multidisciplinary designer from Ukraine. Specialized in branding, illustration and a 3 dimensional design. Through design and my projects, I try to understand the differences and similarities of different cultures, create harmony and aesthetics by working with each client and business.

Since my childhood I was fascinated with nature variety, aesthetic and beauty. I've always enjoyed watching how light affects color in different conditions. In the other side, I was curious to watch how my dad was created furniture. Maybe that's why a metal construction set was one of my favorite toys. Creativity has been an integral part of my life for as long as I can remember, even as a child.

After high school, I studied an industrial design and art at KSADA (Kharkiv State Academy of Designing and Fine Arts, Ukraine). Then after graduation I emigrated to Russia and started my career as an entrepreneur. I opened a design studio with manufacture of design products made from concrete. I have designed sets of concrete decorations and flowerpots. Also, I taught people to create the same things with the workshops.

When an idea turns into a real product that can be touched and used in everyday life - this is my favorite feeling.

Then my career has been changed, and I started to work at the design agency. It helped me to turn my curiosity and enthusiasm into creation of projects in different areas, and it has given me new experience. At free time, I have started to work with my sister as a photographer with new clients from Sweden. And I was always in love with Scandinavian design and culture. Today I'm opened to explore better new country and its culture and design.

My creativity started with child drawings at my homeland, then grown to experience in another country and will lead me through my future life in a new one. Beauty and harmony exploring help me to feel the world and be useful to it.

## CONTACT INFO

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